

Adapting Your Business for the Future

Reaping the benefits of change

Consumed by the everyday running of the business, SME owners often fail to fully engage with emerging opportunities. This **free two-workshop program** is designed to help business owners see into the future and adapt their businesses to take full advantage of that future.

Most SME owners have limited control over the many factors that can affect their businesses. External factors create opportunities and generate risks that can impact competitiveness. Yet many businesses continue on a well-worn path without seizing the opportunities.

Participants will gain methods and tools for assessing the impact that a changing business environment can have on their business, and for developing plans to make positive changes.

Why you should attend

Businesses operate in a rapidly changing marketplace. Those that stand still risk becoming irrelevant with their products and services becoming obsolete.

This free program is aimed at providing the skills and tools to prepare your business for future success:

- Business modelling
- Technology and business roadmaps
- Learn how these concepts come together in making flexible short, medium and longer-term business plans.
- Capture and assess the way you are currently doing business.
- Develop models for assessing the benefits of new ways of doing business.
- Apply strategies to improve your business.

Presenter

Stuart Carr is the principal of Carix Pty Ltd whose clients include owners and managers in a variety of industries, professions and trades. Stuart has been applying the principles of business modelling and technology roadmaps with SMEs for the past 5 years. He has supported numerous businesses in reviewing their practices and in developing and implementing strategies for achieving greater efficiencies and sustainable growth.

LIMITED PLACES – Register now

Participants can do either or both of the workshops.

To register please contact Anna Sullivan on (02) 8060 8847 or annasullivan@carix.com.au.

Program facts

Workshop 1 Introduction to Business Models

Participants will gain a practical understanding of what a business model is and how to use business modelling as a tool to grow their businesses.

Workshop 2 Introduction to Technology and Business Roadmaps

Participants will gain practical tools for developing scenarios for their businesses for the future.

Learn about bringing together future markets, products and technologies.

Dates

Wednesday 25 August

Wednesday 8 September

7.30am (for 8am) till 10.30am

A light breakfast will be served.

Choose either or both workshops.

Where

Mahogany Room
St George Leagues Club
124 Princes Highway
Kogarah NSW 2217